

BPA Platform WooCommerce Integration

Integrating WooCommerce with accounting,
CRM or ERP systems

shopping
checkout



number

WooCommerce is a free, popular eCommerce plugin for WordPress that enables businesses to easily create an online store. Integrating it with back office systems will help improve workflow, enhance customer service and maximise sales opportunities.



The Problem

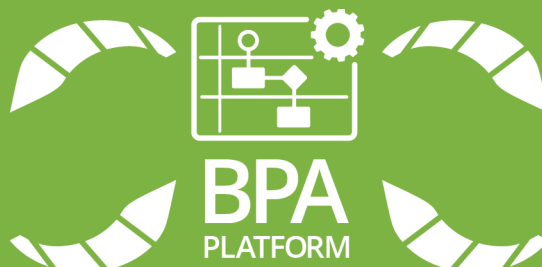
WooCommerce provides businesses with an easy way to create an online web store. Many businesses, however, will probably already have an accounting or ERP system in place, and therefore will require complex, costly development to integrate them.



The Solution & Commercial Benefits

Codeless Platforms' solution offers a code-free drag and drop integration platform enabling businesses to automate the flow of data between WooCommerce and existing accounting or ERP systems to provide a competitive advantage.

- Eradication of repetitive data entry and associated human errors.
- Improvement of data held in WooCommerce
- Eradication of repetitive data entry and associated human errors
- Ability to explore new sales opportunities & expand sales channels
- Eradication of expensive development



Updating the WooCommerce webstore

Information held in accounting and business CRM systems, such as product availability and pricing, needs to be pushed into WooCommerce to account for all online and offline sales. Usually this is a manual process that is time-consuming and prone to errors.

Codeless Platforms' solution can automate this process by extracting the information and then exporting it into WooCommerce. This improves workflow and provides intelligent data for WooCommerce to use.

Removing manual checking processes

Synchronising eCommerce order transactions and available stock data is essential, but what happens when an order depletes stock to below a certain level? How would you know and is it efficient to manually identify and resolve this critical issue?

It is possible to easily add workflow processes to the critical relationship between orders and stock, such as sending business alerts when levels are breached (email/SMS) and trigger PO requisitions for approval and processing.

Extending the WooCommerce integration process

Synchronising the downloading of orders, the uploading of order statuses and stock level updates could yield a huge return, but imagine what the ROI would be if you could extend the integration process to include courier services, email tools, XML feeds, product management tools and more?

An automated solution could identify when a product has been purchased via the online store, process the order and also schedule other activities such as delivery with a courier service or follow up marketing via a CRM system.

BPA Platform Capabilities

Discover how our **Business Process Automation Platform** can help your business

<input type="checkbox"/>	BPA Platform capability used	<input type="checkbox"/>	BPA Platform Capability used	<input checked="" type="checkbox"/>	BPA Platform capability used	<input checked="" type="checkbox"/>	BPA Platform capability used
Notifications & Alerts		Reports & Document Automation		Data Integration & Synchronisation		Workflow & Human Interaction	

Click the button to learn more about the BPA Platform

 [View BPA Platform](#)

Want to learn more?

Discover how Codeless Platforms can help your business by improving performance, boosting efficiency and cutting costs



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