Wayfair Integration

Integrating Wayfair with business software

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PLATFORMS

Wayfair Integration

Wayfair is an online retailer of home products for bedroom, living room, kitchen and dining, home entertainment, bathroom, and more. Integrating with existing back office systems and additional software and services will help improve efficiency and customer service.
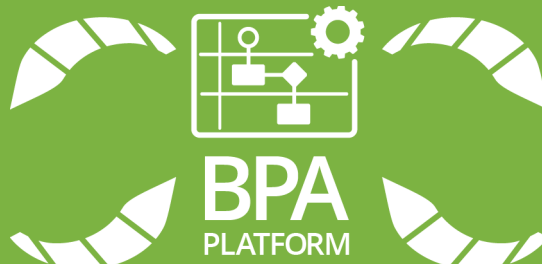
The Problem

Wayfair is a great marketplace to sell products. However, it needs to integrate with existing systems and services to enable the management of product information, order processing, shipping and inventory levels, as well as provide full visibility of real-time information.

The Solution & Commercial Benefits

Codeless Platforms' Wayfair Connector can quickly and simply integrate Wayfair with other business systems, such as accounting, CRM and ERP systems, to improve the flow and visibility of data, as well as improve business performance.

- Better quality and speedier access to information for your customers
- Eradicate repetitive data entry and increase efficiency, agility and accuracy
- Improve visibility of critical information to aid decision making
- Streamline business processes and drive company revenue

wayfair

BPA PLATFORM

ACC   WMS

ERP   CRM

Integrating Wayfair with other systems and services

Wayfair is a great online retailer for selling furniture and home products. However, the majority of the data required to populate the marketplace will be held and/or managed by your dedicated business systems.

Codeless Platforms' Wayfair Connector can quickly and easily integrate a wide-range of software and services, including accounting, CRM, ERP, EDI, warehouse management (WMS), eCommerce (Shopify, Magento, WooCommerce) and multi-channel eCommerce software (Linnworks, Seller Dynamics, Channel Advisor). It can also integrate with other online services, such as Amazon, eBay, courier services, payment services and supplier databases.

Business process automation across multiple systems

Once your business systems are integrated, Codeless Platforms' Wayfair Connector can automate a wide-range of repetitive processes that are unique to your business.

The Connector can automate the transfer of data between systems, such as retrieving orders and pushing them into your core business systems. Once an order has been successfully saved, it should be acknowledged in Wayfair, marking it as exported, allowing for filtering the order out of subsequent calls to get new orders. When an order or part of an order has been shipped, the Connector can notify Wayfair of the details, which will then be submitted to the marketplace.

Automating inventory, pricing and product updates

When changes in inventory are identified in your accounting, CRM or ERP system by the Wayfair Connector, it can update the inventory levels on the marketplace every 15 minutes. Retail price changes can be automatically updated in Wayfair on an hourly basis.

Product synchronisation can be performed daily out of normal working hours, to make sure all product details are up to date in Wayfair, and any new products are uploaded when added to your accounting, CRM or ERP system. When a product is unavailable it will be obscured on the website.

BPA Platform Capabilities

Discover how our **Business Process Automation Platform** can help your business

BPA Platform capability used	BPA Platform Capability used	BPA Platform capability used	BPA Platform capability used
Notifications & Alerts	Reports & Document Automation	Data Integration & Synchronisation	Workflow & Human Interaction

Click the button to learn more about the BPA Platform

View BPA Platform

Want to learn more?

Discover how Codeless Platforms can help your business by improving performance, boosting efficiency and cutting costs

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