

BPA Platform

PayPal Integration

Integrating PayPal with accounting, CRM and ERP systems

Payment Successful

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PayPal is a global leader in payments processing technology and solutions for marketplaces, crowdfunding and other commerce platforms. Integrating it with accounting, CRM and ERP systems will enable you to automate numerous processes and cut costs, reduce exposure to financial risk and enhance employee productivity.



The Problem

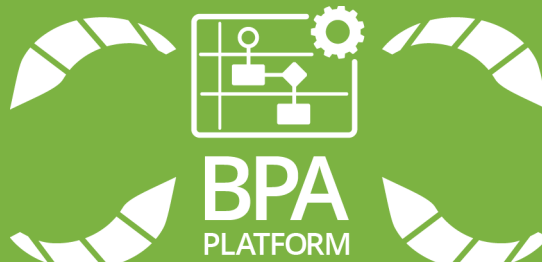
PayPal generates a wealth of critical customer and transactional information that needs to be reconciled with accounting, CRM or ERP applications. This manual data entry process can be costly, slow and prone to errors.



The Solution & Commercial Benefits

Codeless Platforms' PayPal Connector can integrate PayPal with existing backend systems and automate the sharing, reconciliation and monitoring of financial data. This enables businesses to remove costly, error prone and time-consuming data entry and help deliver:

- The removal of repetitive administration
- Increased visibility into orders and payments
- Enhanced management of invoicing and reporting procedures
- The eradication of reconciliation errors
- Improved and consistent despatch performance regardless of business volume



Integrating PayPal with accounting, CRM and ERP systems

PayPal is one of the most widely-used payments systems and can be easily integrated into company websites and eCommerce stores. However, payments and customer information needs to be pushed into accounting, CRM or ERP systems so that the organisation has full visibility of financial data.

Utilising the PayPal APIs with Codeless Platforms' PayPal Connector, it is possible to integrate PayPal with backend systems and then automate the transfer of payments and orders into them for authorisation, capture and creation. This will help your organisation manage the risk inherent in processing payments and orders.

Automating the management of invoices and reports

Codeless Platforms' PayPal Connector can use the Invoicing API to automate the full management of invoices whether issuing an invoice via PayPal, updating invoices, sending invoice reminders, marking invoices paid, cancelling sent invoices or processing refunds.

PayPal generates reports every 24 hours and places them on the SFTP Server in CSV delimited format. The PayPal Connector can automatically pull these reports down from PayPal and either push them automatically into your accounting/ERP system, or distribute them to management or relevant employees via email or SMS.





Bank reconciliation without the data entry

Operating an online business comes with multiple challenges and your bank reconciliation processes are probably just one. Not only is this a critical process in terms of despatch management, but it's time-consuming and open to errors.

Codeless Platforms' PayPal Connector can automatically check whether a payment via PayPal has been successful, failed or is fraudulent, and then update the accounting or ERP system accordingly. This helps speed up the sales and despatch process, as well as remove potential errors. It can also be used to spot discrepancies between data held within your accounting or ERP solution and PayPal.

BPA Platform Capabilities

Discover how our **Business Process Automation Platform** can help your business

<input type="checkbox"/> BPA Platform Capability used	<input checked="" type="checkbox"/> BPA Platform Capability used	<input type="checkbox"/> BPA Platform Capability used	<input type="checkbox"/> BPA Platform Capability
			
Notifications & Alerts	Data Integration & Synchronisation	Reports & Document Automation	Workflow & Human Interaction

Click the button to learn more about the BPA Platform

 View BPA Platform

Want to learn more?

Discover how Codeless Platforms can help your business by improving performance, boosting efficiency and cutting costs



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